



My name is Don Caster. I have been a Sunrider distributor since 1982. I am confident you have found the preceding material to be powerful. Network marketing was made available to me when I was 22 years old, teaching school and trying to make it through graduate school. That experience led me to an herb company that employed Tei Fu Chen. We developed a friendship and I immediately joined Sunrider in 1982 when he started the company with solid principles, a clear vision based on those principles and drive to manufacture quality consumable products.

Twenty plus years later I am aggressively building the business and watching my income increase monthly. I have watched with enthusiasm my financial strength increase to afford me the stability I will need as my wife and I approach the graying years of our life. Since we are a manufacturing company that uses network marketing as a platform, acceptance and the use of the products is of primary importance.

I have remained active over the years because of a respect for the founders, Drs. Tei Fu and Oi Lin Chen, and my passion for the products. I believe without a doubt that these products are the best available in the world. I am also the owner of two large health food stores in Ohio and know first hand the market people refer to as a "wellness market". The principle of the products, the basis for their development and the effort that goes into the manufacturing makes Sunrider products the most unique in any market in addition to being effective and safe for a wide market appeal.

Over the years I have spoken with hundreds of people that have had fears and concerns about the method of doing business referred to as Network Marketing or Multi Level Marketing. The main concern is the stability of the company, the quality of the products and the feasibility that they in fact could ever earn any money, let alone a substantial amount of money.

In the 22 years year I have been an independent Sunrider distributor I have worked with hundreds of people, the huge majority of which have met or exceeded the goals they set to accomplish. To date nearly 80,000 people around the world consume the products because of my past efforts or the efforts of a colleague with whom I have shared the business over the years. Though I do not do business in all of the 30 plus countries that Sunrider has been established, I do have product consumed in well over 60% of those countries.

Why might I profess success where the experience of so many is so negative? I believe it begins with the principles by which Sunrider was established in 1982. The owner had a vision and a conviction to build this business for their children's children. If longevity and quality are a key principle, then the future is what we are working for, not quick results tomorrow from today's activity.

If I can say that I have over 80,000 active customers a month; you must be wondering if there is still any benefit to getting involved. Let's look at a few simple statistics. There are over 10,000 people each and every day turning 50. Up to 10 % of all consumable products sold each day are sold through some form of network marketing. However only .1 % is from a manufacturing company that does manufacture over 90% of what they sell.



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The complete reason to join efforts with our successful team is simple. The one who cares most about your future is you. The one who benefits most from your actions is you. The one that suffers most from inactivity is YOU. If you continue to do day after day what you have been doing for the past year, what makes you think the result will be different a year from now?

This is a phenomenal time. If you choose to join us, I can assure you that the member of our team that presented this material to you will show you the simple sequence of activities that we have proven to be successful. As a point of reference you are involved in the first step. The next would be to ask for more information that will be given to you live, through an internet presentation or from a phone conference. Products will be given to you to sample. We will then offer you a 60-minute product presentation to totally understand the product, its market position, uniqueness, value and efficacy. You will then be given the opportunity to acquire a business pack and products to consume. The total cost of that purchase will be up to you.

That is the sequence of activities that we duplicate time and time again, each and every day. I do hope you will make the decision to join us today in the most responsible, professional network marketing business in the world, Sunrider International.

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