



### Victor's Story

Of all of the things I have learned in my life one of the most important is that; what we know, our beliefs, values, behaviors, and attitudes, and ultimately our entire experience of life is directly influenced by the people in our immediate surrounding especially those we interact with the most. It is my great fortune that I have been introduced to Sunrider and have been able to meaningfully interact with some outstanding people and it can be yours too.

My educational background includes a degree in Economics and Finance and postgraduate studies in business law and accounting. I have worked in middle management in the private sector and have also been involved in real estate investment and development.

Why is this important to you?

It is certainly not in deciding whether you would be successful with this venture, as none of this is required to succeed. In my experience, willingness to work and being open and coachable is a far better indicator of results. I only share my background with you to say that I did not make the decision to engage in this business from a lack of ability or choices available to me in other areas. My decision to join this business in a serious way came from my early results, along with closely assessing the medium term outcome of this involvement versus anything else I could do.

There are three aspects that stood out to me. Firstly the upside potential of succeeding at this was significantly higher than any traditional career choice or any other business with a reasonable start up cost. Secondly, my five years of studying economics had taught me the importance of two words, passive income and leverage. Developing a passive income stream means having time to live more life and to have ownership of the choice of when to work or not work without financial strain. I have since learned that there is something better, dynamic income, which keeps on growing even after you stop working. Leverage is what every good businessperson endeavors to put to work in their business and here we can leverage our income almost immediately. I call this quality of income. Finally it was global economic timing, and the ability to create meaningful cash flow immediately, which sealed my decision.

Being a success driven person, I have had some business wins in life and was already extremely busy with what I was doing when this opportunity came up. I have also had some business let downs, which had made me a little skeptical. I am grateful that I remained open enough to give Sunrider a serious look as this has led to my biggest financial breakthrough to date, and to the extraordinary future possibilities, which are now before me.

Many times in life opportunities are placed before us. There were others who also saw it at the time, but while some chose to wait and see what happened I decided to 'make it happen'. This decision was the pivotal in my life as with Sunrider and I was able to see a crystal clear, proven, and predictable path to follow in order to achieve the success I desired.



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As with myself, many people who never imagined they would become actively involved in the Network Marketing industry, have done so once they saw the validity of the Sunrider company and products, and even more importantly the fact that you can create meaningful income within this industry without the negatives often associated with it. Everyone would like an extra passive income stream if it can be achieved in a way that is not time hungry and does not cause them to become less effective in their primary income generating activity. If the business can be immediately profitable and does not require you to do what you are not willing to do, i.e. sell products and make money from friends and family, risk relationships and reputation, then productive people, who otherwise would not have become involved, do so. We have such a business system.

Our winning system and unique approach to Network Marketing means that in joining and following the system your success is guaranteed, it's all up to you. I have closely examined the positioning of Sunrider, and their product range in the context of current global trends and changes. When you then add that to talented people engaging and following a proven system - in my mind there is only one possible conclusion that can be reached about the future of this company.

Many who join us now will have their financial reality changed remarkably by that decision. A small investment of time and effort now will have a large and lasting impact on your life as it already has on mine.

There will be some who read this information and put it aside to think about it. In my experience, what actually happens is they slowly forget about it and miss out on what could have been a very positive and significant part of their life, to their great loss. My advice to you as a friend would be to gather enough information to assess the validity of what we are saying and how it could work for you, and then make a decision on whether to get involved. It is my experience that most people miss out on their hopes, dreams and desires in life, not from a lack of opportunity, but from a failure to make a decision and then act on it.

I have found Sunrider to be a first class, high integrity organization. I enjoy using the products every day and have had some great results with the way I look and feel.

I feel extremely fortunate to work with the quality team of individuals assembled in the Sunrider group and am learning and growing personally and financially each and every day.

We are redefining how Network Marketing is done, who is involved, and the level of the results that are being achieved.

The fact that you are reading this, tells me that you are the type of person that is open to new opportunities and looking to reach better results in your life. I appreciate your time spent in looking into our business so far and would urge you that you owe it to yourself to look further into what Sunrider can offer you.

**Sincerely,  
Victor Velgush**

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